



COMPANY PROFILE

The Trend Works – SMC Limited
Kampala – Uganda



About **The Trend Works – SMC Limited**

We are **The Trend Works – SMC Limited** a company which deals in science and technological services and advancements with a wider range of products which are categorically designed and put across for our wider consumption by individuals, groups of people, companies and security agencies both private and government owned.

For six years since now 2018, we have been IT based company offering various IT services to other people coupled with a wider experienced working team delivering satisfaction to customers inform of remote support and physical technical support onsite, we also offer contractual and sub-contractual support to its clients and ensure optimal satisfaction in the project course.

We also offer door to door installation and home management services ranging from computer programming, security and information aid for those who are hand capped and not in position to access us personally at our premises.

We also look deep into existing IT technologies and see how best individuals can benefit from this science suiting all kinds of people whether poor or rich because today several people right from the young need to experience technology through **The Trend Works – SMC Limited**, fulfilling exactly our openness and relationship to science by releasing out secrets and importance of technology to people today in the world.



Our History

“Like many companies, we come from humble beginnings.”

Since our inception, we have grown steadily and are continuously transforming into a dynamic, customer-driven, talent-powered company that focuses on enhancing our customers’ knowledge & management. We’ve been challenged significantly from time to time and we’ve learned, changed and grown from each of these challenges

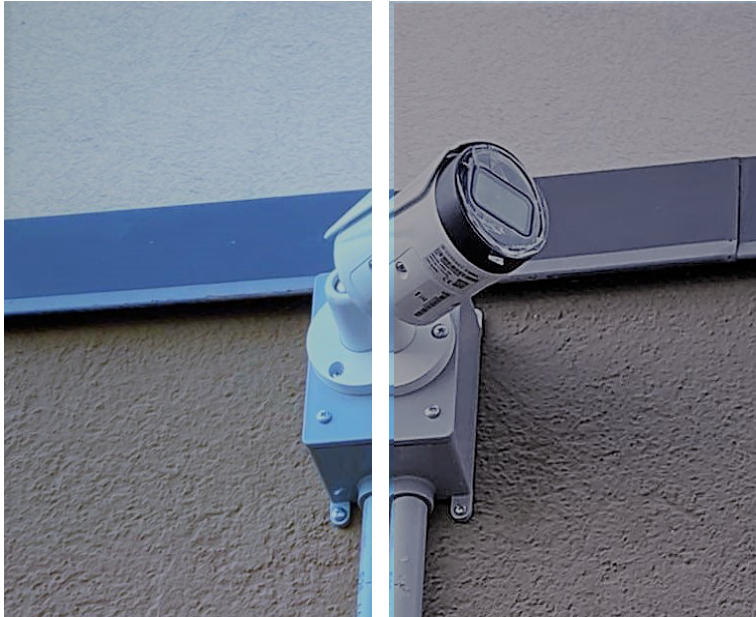
Our Philosophy

“The Trendworks is guided by the philosophy that all customers matter”

In our busy, fast-paced culture, we focus on building long-term relationships, both within our own team and with our customers. We strive to act like a partner to our clients and combine traditional values with innovative ideas to deliver unparalleled service.

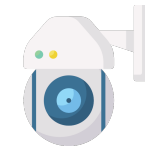
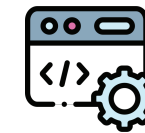
Our Mission

"We deliver technology that solves complex problems in a beautifully uncomplicated way."



Our Vision

"To be the world's most successful and important information technology company. Successful in helping our customers apply technology to solve their problems. Successful in introducing this extraordinary technology to new customers. Important because we will continue to be the basic resource of much of what is invested in this industry."



Our Core Values

We aspire to live to the highest standards of personnel honesty and behavior. We never compromise our reputation and always act in the best interest of our customers.

Integrity

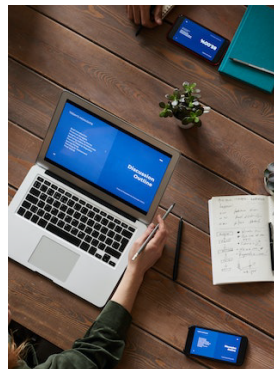
We aspire to live to the highest standards of personnel honesty and behavior. We never compromise our reputation and always act in the best interest of our customers.

Accountability

We take personal responsibility for using our resources efficiently, achieving measurable results and being accountable to our clients provided they use our services in whichever way or possible.

Mobility

We value the need to reach our customers wherever they are.



Value for Money & Customer-oriented Services:

The customer is the most important element in all our businesses & operations, therefore all our efforts are geared towards making the customer happy.

Creativity

We are open to new ideas, embrace new changes sweeping through the world and take disciplined risks to develop sustainability solutions to all those utilizing our products and services.

Ambition

We as **The Trend Works - SMC Limited** demand ourselves and our customers, set high goals and are committed to improving the quality of everything we do under science and technology.

“Our values remain constant—even though our world is changing.”

Corporate Governance

Our Board of Directors and management attach great importance to the principles of corporate governance so as to allow it to meet the expectations of our shareholders and other stakeholders.

Our Board of Directors are the body of elected or appointed members are jointly committed to sound principles of corporate governance.



Focus on Integrity

As a leading corporate citizen, we believe that collaboration helps bring about change that better serves the communities where we live and work. Our public policy directly aligns with our aspiration to be environmentally and socially accountable for our brands and business operations.

...For our Customers, Employees, Communities & our Shareholders.

They are the reason we are in business so we engage all of them while meeting their needs and expectations which are essential to our success.

...For our Suppliers, Competitors, Government & Regulatory Agencies

We work closely to maintain good & honest relationship

OUR CLIENTS



Goodlife

MarketForce³⁶⁰

AGIBAN
PREMIUM DISTRIBUTORS IN UGANDA

ASANTE
Waste Management

OUR SERVICES

We offer a full range of Information Technology services to both public & private clients and we focus on value addition and customer satisfaction in the most effective and cost effective way possible.

System upgrade and maintenance

This generally involves installation of new operating systems, antivirus software plus application software necessary for the proper operation (running) of the machines. It also involves hardware replacement where necessary.



System security setups

This consists of sales, installation and maintenance of security equipments such as CCTV cameras, motion sensors, security alarms, smoke detectors, weather sensors among the many.



Access control systems

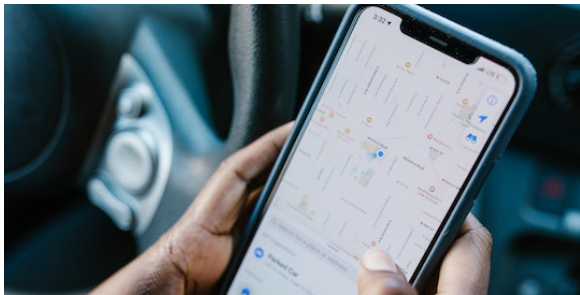
These are basically biometrical systems that include finger prints, sensors, magnetic strips and smart attendance registers. These timely control work and also help secure access to the premises where need be.



OUR SERVICES

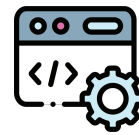
Global positioning system (GPS) satellite tracking

The Trend Works – SMC Limited sells, installs and maintains GPS tracking devices in various items. These have recently been used to monitor activities and programs under satellite trackers by what is known as GPS simply because it has become easy to follow activities of whatever someone does and this enabling them to take place in the right



System Network Management

The Trend Works – SMC Limited is engaged into installation and maintenance of networks such as Local Area Networks (LAN) which basically consists of connection of computers within a given area let's say within offices, work place, home, school and public places and then centralizing all computers, phones and different networks to a single controlling system.

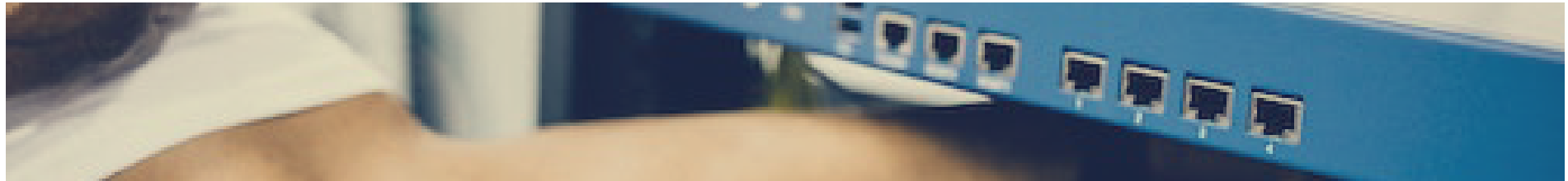


Data centralization and management

The Trend Works – SMC Limited also ensures simultaneous data access management systems, designs, setups and installations which involve connecting databases to active FTP servers for simultaneous data access.

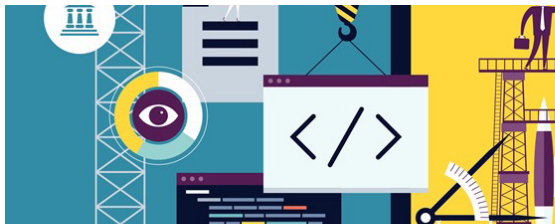


How do you get involved with **The Trend Works – SMC Limited** .



System upgrade and maintenance

Several persons today are involved and searching for new operating system, antivirus soft ware and other applicable soft ware necessary in IT.



Need for data.

What we only require as a company consisting of data management is that we need heavy data from different places say whether monitoring evaluation so that we can utilize it as par the owner needs. Several companies have been prone to loosing data because they do not have proper and effective means to handle their data.



Support of system security setups

The Trend Works – SMC Limited . security equipments under lining management of security consists of sales and installation several gadgets, designed and managed by us (The Trendworks). Therefore Uganda and the world today has engaged into such security ranging from security agencies like police , prisons, armies to public areas like roads, offices, banks and several institutions .



How do you get involved with **The Trend Works – SMC Limited** .

Partnerships

We do partner with several bodies, individuals, security organs and other agencies that deal in the same line of work with us.



Franchising

The Trend Works – SMC Limited also give an upper hand to franchising in our business or company. this is whereby we allow and work hand in hand with different companies dealing in the same line of activities such that they distribute for us commodities, systems or activities to do and we sell on their behalf.



Financial injections in systems upgrade, designing, setups management and other modifications

Being very complex and at the same time financially straining or expensive **.The Trend Works – SMC Limited .** gives a chance to organization, companies , corporations and other agencies to inject monies on whatever soft ware , system or application they would require to utilize under their operations .



THE TREND WORKS – SMC LIMITED

thetrendworks@gmail.com
+256 706309586 / 779908081
Suncity – Arcade SUITE F3-11
Kampala – Uganda